

4 Tools for Social Media Analytics

<http://socialmention.com/>

socialmention*

Real-time social media search and analysis

in All
or select social media sources

Trends: [Heather Mills](#), [amazon.com](#), [Nicolas Mahut](#), [Vienna Girard](#), [cnn.recall](#), [Accrederc i Italia](#), [Stanley](#), [McChrystal](#)

Social Media Alerts

Like Google Alerts but for social media.

Receive free daily email alerts of your brand, company, CEO, marketing campaign, or on a developing news story, a competitor, or the latest on a celebrity.

[Create an alert](#)

Realtime Buzz Widget



Display realtime buzz on your site or blog.

[Get the widget](#)

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social mention is a real time search platform

<http://www.scoutlabs.com/>

How teams tune in to social media.

The simplest, most intuitive way to measure and manage social media. Fast, actionable insight for all.

[Start your free 14-day trial now](#)

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<http://www.trendrr.com/>

Trendrr

Business Intelligence for Digital and Social Media

Structured data across 50+ sources
Track qualitative, quantitative, influence, sentiment, location and competitive trends in real-time and over time.

Who is Trendrr for?

Brand Managers, Media Companies, Research Groups, Advertising Agencies, Internal Communications, Content Campaigns, Marketing, PR Agencies.

Turn digital and social media data into actionable insights to grow business, save money and build brand equity.

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Features

Enterprise Solutions

- Alerts
- Localization
- Custom Data
- Project Management

Data Sources

- Blogs
- Comments
- Location
- Mentions

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Google Wave, Correlation, Heat, Forecast, Tools and Apps
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Do you understand the difference between big analytics, big intelligence & data analysis? [http://www.trendrr.com](#)

<http://sysomos.com/>

sysomos Business Intelligence for Social Media

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LISTEN **MEASURE** **UNDERSTAND** **ENGAGE**

Identify and engage with key influencers driving the conversations, and actively establish and manage relationships

[Learn more about building buzz](#)

Our Flagship Product: **MAP** More Analytical Power
A software and interactive social media analytics tool featuring:
• Automated Reporting
• Key Influencer Tracking
• Geography and Demographics
• Real-time with Historical Actions

Social Media Analytics for:
Public Relations: Real-time intelligence to manage products, brands and reputations.
Word of Mouth Marketing: Identify and engage with key influencers to build relationships and sales.
Marketing Attribution: Gain insight about your target audience, demographics and sentiment.

Request a Demo: [or call 1-866-489-1995](#)

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