

WHAT TO DO AFTER YOU WRITE YOUR BLOG POST

1. OPTIMIZE THE POST

Edit Your Headline and make sure that it is:

- Keyword Rich:
- Long Tail
- Industry Jargon Free:

Edit Your Body and Fix:

- Section Headers:
- <H1> <H2> Big & Bold Hierarchy
- Repeat Keywords:
- Outbound Links

2. PROMOTE IT SOCIALLY

- Facebook
- Twitter
- Google+
- Instagram
- LinkedIn
- Pinterest
- Email List
- Article Sites